



# DLT NEWS

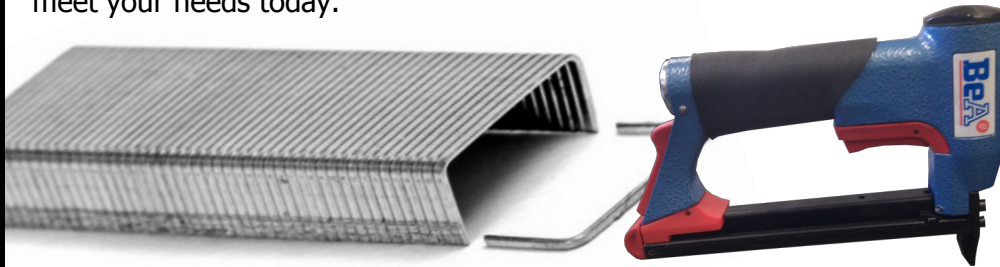
November 2012 • Issue 41 • MONTHLY UPHOLSTERY NEWSLETTER

## NATIONAL STAPLE STOCK-UP MONTH!

While not a national holiday, yet, it is still a great time to stock up on staples. We are offering great full-case prices, and carry all the most common and popular brands and sizes.

We also carry staple guns, from the always-popular BeA pneumatic models to hand-held Arrow staplers and EZE electric models offering the power of a pneumatic gun with the portability of the muscle-powered models!

No matter what your preference is, no matter what style or size you need, galvanized or stainless steel, DLT has the staples and staplers in stock to meet your needs today.



## HOLIDAY HOURS



### CHICAGO:

Thanksgiving (November 22) - Closed  
Friday, November 23 – Open 10-2pm  
Monday, December 24: Closed  
Tuesday, December 25: Closed  
Tuesday, January 1: Closed

### MILWAUKEE/OWENSBORO/DETROIT:

Thanksgiving (November 22) – Closed  
Friday, November 23 – Closed  
Monday, December 24: Closed  
Tuesday, December 25: Closed  
Tuesday, January 1: Closed

FOR THE UPHOLSTERY & TRIM TRADES

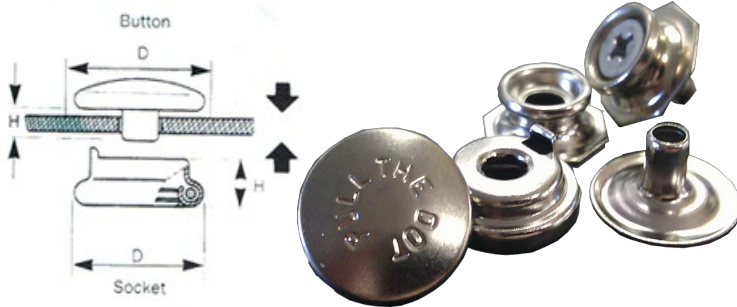
# FEATURED PRODUCTS



Pull-the-Dot is a heavy duty, three sided locking snap fastener that is designed to withstand extreme pressure on three sides without unlocking. When pulled on the fourth side the fastener will release instantly.

We carry VL 18307 Screw Studs (**\$43.99**), VL 18100 Caps (**\$27.99**), VL 18201 Sockets (**\$25.99**) and VL 18303 Snap Studs (**\$14.49**)

**Conforms to US Government MIL-10884 specs, MS27983 Style 4**



## ACC Molded Carpet

DLT is proud to partner with ACC, the leader in color-matched replacement carpet specifically molded to fit your classic or new vehicle.

ACC offers carpet for vehicles dating as far back as 1941, and as recent as 2012. All carpet is precision cut and formed to fit your specific vehicle. These are not

one-size-fits-all, but specific to the make, model, year, doors, transmission and cab style (for pickups) you are working with.



Carpet orders usually ship the same day, and arrive within 3-5 business days of your order. Call today to get your discounted price!

## ROLLIN' ROLLIN' ROLLIN'...KEEP THEM BOBBINS ROLLIN'!

We carry metal bobbins and cases in M and G styles, sold by the 1/2 gross. Our bobbins are pre-wound for your convenience. Unwound bobbins may be available - call to check today!

All in-stock orders placed before 3PM CST ship same day!



### G-Type Bobbin Fits:

**Consew:** 223, 224, 225 & 226.

**Singer:** 111W, 111W155, 112W, 151W, 153K, 153W, 156, 157W, 211W, 211W, 211G, 211G, 211G & 212W.

And many more...

1/2 Gross G Bobbins:

69 Nylon

\$33.50

92 Polyester

\$36.55



### M-Type Bobbin Fits:

**Brother:** B1 BOX MACHINE, B745, B746, B747, B791, B792, B797, B798

**Consew:** 120, 145R, 146RB, 175RB, 199RB, 205RB, 206RB

**Juki:** DDL-201, DDL-201S, DDL-201H, DDL-560, DNU-241, DNU-1541, LZH-1290

**Singer:** 121C, 121D, 369W, 531B And many more...

1/2 Gross M Bobbins:

69 Nylon

\$46.50

92 Polyester

\$47.55



# HIGHLIGHTS

## WILD ABOUT WEBBING!

To the customer, it is invisible, but indispensable. Like so much of the upholstery trade, the quality of seat webbing only comes up when it needs to be replaced. Otherwise, the user never gives it a second (or even first) thought. Which is as it should be, really. But we have to give it a thought, and when it comes to webbing, the classic jute is still a favorite go-to for almost any seating application.



DLT offers 3.5" wide jute webbing in two flavors, the 9lb Ludlow BFM (or black stripe) and the 11lb Ludlow LMC (or red stripe) webbing rolls. The BFM webbing, used for seat backs, runs **\$26.99** for a 72yd roll. The LMC webbing, for the bottom, to support coil springs, and runs **\$33.99** for a 72yd roll. Both weights are old favorites, and offer familiarity and ease of use married to durability and cost effectiveness.



When something different is needed or desired, we are proud to offer our new line of 11oz synthetic webbing. This product is also 3.5" wide, and comes in a 100yd roll for only **\$50.99**. We consider this to be the best option to the jute that we have found, and think that if you are looking for an alternative, you'll agree that the synthetic webbing is worth a look.



As a substitute for the no-longer-produced Pirelli webbing, we carry Elasebelt Webbing. Like the Pirelli, Elasebelt is 2 inches wide, so your existing clips can be reused easily. Elasebelt has a 10% stretch, and is sold for only **\$.75** per foot, or **\$49.20** for a 109 yard (328 ft) roll!

## Don't Forget The Tools!

#255 Stretcher  
\$15.49 wholesale



#253 Stretcher  
\$31.99 wholesale



#250 Webbing Plier  
\$35.14 wholesale





Shop online 24 hours a day at [www.dltcorporation.com](http://www.dltcorporation.com)

**Same Day Shipment On All In Stock Items!**



Offering over 300 years combined experience in supplying the upholstery business

# THE HOG RING

## Why Are Detroit Books So Hard to Find?

*By Nadeem Muaddi, Trimmer & Founder of TheHogRing.com*

One of the questions that we often hear auto trimmers ask is: "Why are Detroit Books so hard to find?" Seeing as upholstery shops need them to order original automotive fabrics and suppliers rely on them to market their goods, it seems almost counter intuitive that they're not so readily available. We decided to contact Detroit Body Products, which publishes the Detroit Book, as well as De Leo Textiles, which produced the comparable "Lion Book" up until 2009, to get to the bottom of this issue.

### Why is it so hard to find Detroit Books?

Detroit Body Products publishes a new Detroit Book every year. However, they're so expensive to make that not a lot of extras are produced. The company publishes a set number of books based on demand figures received from suppliers like DLT Upholstery Supply. Detroit Body Products then distributes these books to suppliers, who in turn brand them with their company's contact information and sell them to auto upholstery shops.

Detroit Body Products does not sell directly to auto upholstery shops. Nor does it reproduce old books. According to the representative we spoke to at Detroit Body Products, there's not enough demand to warrant bulk reproductions and single reproductions are just too costly.

### So how can I get my hands on an old set?

There are two ways to acquire a set of Detroit Books – neither of which is ideal. The first is to wait for an old auto trimmer to retire or pass away and buy them from him or his descendents. But in a fairly disconnected trade like ours, it's difficult to know who is about to retire. The Hog Ring, however, aims to change all that by connecting trimmers in a way never done before. (Check out our auto upholstery forum!)

The second is to piece together a collection from a variety of sources. Representatives at both Detroit Body Products and De Leo Textiles advised us to cold call suppliers – as they may have a book or two lying around collecting dust. They also advised us to contact upholstery shops, as you never know what you might find. Some may have doubles or specific-year books they hardly use.

However, be prepared to pay a hefty price. Books can run as high as \$150 each. So a set from 1990 to 2010 is easily a \$3,000 investment.

### What do I have to do to build a new set?

To receive a new book and start building your collection from the current year onward, simply contact a supplier like DLT Upholstery Supply and ask to be put on its Detroit Book list. The supplier will include your shop in the figure it reports to Detroit Body Products and a book will be produced for you.

He also advised us to submit our book requests before the Spring of each year – as that's when Detroit Body Products gears up to sell its new book for the upcoming year.

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**The Hog Ring is the #1 blog and online community for auto upholstery professionals. Here you can read industry news, search jobs and connect with others who share your passion for auto upholstery.**

We have customers looking to sell Detroit sets - for more information, and to get in touch with these customers, call your nearest DLT location, or email us your contact information at [info@dltcorporation.com](mailto:info@dltcorporation.com). We will have the trimmers get in touch with you as soon as they can!



#### **DLT-Du Bois Fabrics**

5520 W. 111<sup>th</sup> Street  
Oak Lawn, IL 60453  
(708) 499-2040  
(800) 458-3500

#### **DLT-Milwaukee**

4330 S. Howell Ave  
Milwaukee, WI 53207  
(414) 483-1002  
(800) 984-7954

#### **DLT-Ohio Valley**

1619 Breckenridge St.  
Owensboro, KY 42303  
(270) 683-0329  
(800) 258-0717

#### **DLT-Larson Fabrics**

11820 Mayfield St.  
Livonia, MI 48150  
(734) 522-1080  
(800) 521-3811

Email: [info@duboisfabrics.com](mailto:info@duboisfabrics.com)  
[www.duboisfabrics.com](http://www.duboisfabrics.com)