



OPEN HOUSE EDITION! 10% OFF EVERYTHING

(AND MORE! SEE DETAILS INSIDE!)

As part of the 100th Anniversary of DLT, we took a look at what we could do to show our deep appreciation of the customers and partners that made this century mark possible. And while we would love to fly everyone down to Disney, the risk of that many people getting *"It's A Small World"* stuck in their heads all at once was just too great, so we had to come up with something else.

That something else is the first DLT Open House coming soon - Friday & Saturday, June 7 & 8! We have been promoting this in the DLT News all year, and once again want to update you on the scheduled events. We want to make sure the word is out, and that everyone can come to the party. We are dedicating pretty much this whole issue of the DLT News to the Open House to make sure that everyone has an idea not only of what is going to happen, but also who will be there making it happen.

For starters, we will have all of the DLT team in the Chicago branch for the event, to meet & greet, and help make both the events and any of the special sales you wish to take advantage of run smoothly. This is a great opportunity to put names to faces, and let everyone get to know each other better. You can also meet and network with your fellow upholsterers and trimmers, swapping tips & tricks to make the job easier!

Of course, we will be making sure you are fed! We are hosting a customer appreciation dinner Friday night at 5:30, and everyone is invited! We hope to see everyone there, sitting down to dinner, swapping stories, and generally having a good time with old and new friends. We are also providing breakfast on Saturday morning, and lunch throughout the day Saturday. Stop in and grab a bite, take a look around the warehouse, and listen to some music with us.

Everything will be happening at the DLT Chicago headquarters (pictured below), at **5520 W. 111th Street in Oak Lawn, IL**. We have a ton of room in there, and a lawn that doesn't fit in the photo! This is our thanks to you, all of you, for making the first 100 years of DLT a success, and we hope to keep partnering with everyone for another 100 years. Hope to see you there!



Open House Special Edition

Special Hotel Rates:

We have made special arrangements with two hotels for reduced rates for our attendees!

Alsip Doubletree By Hilton

5000 W 127th St.

Alsip, IL 60803

708-371-7300 • www.alsipdoubletree.com

Chicago/Oak Lawn Hilton

9333 S. Cicero Ave.

Oak Lawn, IL 60453

708-425-7800 • www.hilton.com

Just use the rate code DLT when you are making your reservation! Both hotels run regular, free, shuttle services between the hotel and Midway Airport.

Reservations need to be made by May 17th for the reduced rates.

Customer Appreciation Dinner Menu (Yum!)

Dinner will be served at 5:30, and run until 7:30. We will have it catered, and will be dining al fresco, with a canopy should it look like rain. RSVP so we are sure to have enough to go around! The dinner menu will be:

Buffet Style Dinner

Featuring Selections from Each DLT Location

BBQ Ribs in Owensboro's Old Hickory Style

&

BBQ Grilled Chicken

Garden Pasta Salad

Fresh Fruit Salad

Potato Salad

Dessert

Detroit-Style Bumpy Cakes

We will also feature wine and a selection of local and craft beer from the Chicago & Milwaukee regions.

With Special Appearances By:

FUTURA
THE FUTURE OF VINYL

The Quality Thread
& Notions Co.

NASSIMI

SEM

KEE Since 1964
Auto Top

Leggett & Platt
INCORPORATED

Marlen Textiles



usbank.

chiroone
wellness centers

THE HOG RING

Rontex America

OUTDURA

SPRADLING

BBB
Start With Trust



BeA

COLOR BOND



KEE Since 1964
Auto Top

OUTDURA

Open House Special Edition

Expanded Schedule of Events:

5520 W. 111th Street
Oak Lawn, IL 60453

Friday, June 7
2:00PM - 5:00 PM

- 2:00-2:30 SEM Products Presentation
- 2:30-3:00 Spradling Vinyl Presentation
- 3:00-3:30 Leggett & Platt Padding Presentation
- 3:30-4:00 Quality Thread Presentation
- 4:00-4:30 UPS Presentation

- 5:30-7:30 Customer Appreciation Dinner

Saturday, June 8
9:00AM - 3:00PM

- 8:30 Breakfast
- 10:00-10:30 The Hog Ring Presentation "Do's & Don'ts of Facebook Marketing"
- 10:30-11:30 Upholsterer Round Table Discussion - Share Ideas & Practices
- 9:00 - 3:00 The Main Event Featuring:
 - Manufacturer & Displays!
 - Prize Giveaways & Hourly Super Sales!
 - Small Business Specialists Featuring: US Bank Small Business & Merchant Services, Health Insurance, and Chiropractic Wellness Checks
- Lunch Served 12:00 - 2:00 (Owensboro style BBQ Burgers & Dog Bar featuring Chicago style, Detroit Coney Island Dogs & Milwaukee Beer Brats)
- Bounce House for the Kids!
- Free Staple Gun Tune-Ups
- \$5.00 Staple Gun O-Ring Replacement!

RSVP TODAY!

As a **THANK YOU**, if you RSVP by May 24, we will give you an additional **5%** off wholesale during the Open House!

Please RSVP with your company /account name by Phone **708-499-2040**, Email to **info@dltcorporation.com** or Fax **708-499-2967**

SUPER SALES!

Starting at 2:00 on Friday, and all day Saturday, Open House attendees will get **10%** off wholesale on everything we carry! The whole warehouse is on sale!

But that wasn't enough for Andrew! We are also offering hourly SUPER SALES. Insane prices on the items you use most! For example....

1x27 Fiberfill for \$22.74 per roll!

1/2" Multi Knitback for \$3.67/yd (\$73.45/roll!)

And more to be revealed at the event!

Important Notes:

For the Open House to run smoothly, we will have to make some minor changes to operations on Friday, June 7th:

- In order to make sure the entire DLT Team will be available, we will be closing the Milwaukee, Owensboro and Detroit branches on Friday. All three will reopen Monday at the usual time.
- Chicago's shipping department will be closing on Friday at noon. All orders taken after that time will be shipped on Monday. Come on down & join us!

We sincerely apologize for any inconveniences this may cause.

ALL Event sales transactions will be charged based on standard Wholesale pricing, and applicable percentage discounts applied at point of sale. Percentage may not be applied to Super Sales. On site sales only. Limited to quantity in stock & sold on a first-come, first-served basis. No rain checks or substitutions. IL sales tax applies to all sales. Tax exempt customers must have valid IL exemption documents on file prior to Event. Event pricing does not apply to any previous order or purchase, and is only valid during the published event times and dates.
No refunds, exchanges or returns on Super Sale items, all event sales final.





Shop online 24 hours a day at www.dltcorporation.com
Same Day Shipment On All In Stock Items!



Offering over 300 years combined experience in supplying the upholstery business

THE HOG RING

10 Questions for Sue of 'Fast N Loud' - Part 2

By Nadeem Muaddi, Trimmer & Founder of TheHogRing.com

Thanks to a regular appearance on Discovery Channel's hit TV show Fast N' Loud, Yu-Lan Haiso Martin – known as "Sue" – has become the most recognizable figure in auto upholstery. Fans of the show tune in each week to revel in her witty humor and relentless bashing of costars Richard and Aaron of Gas Monkey Garage. However, it's not just her highly charismatic personality that keeps viewers coming back for more. Sue is, in fact, a talented trimmer who always manages to breathe new life into the "junk" interiors that customers bring her.

3. Your catch phrase on Fast N' Loud is: "Why you always bring me junk?" Do Richard and Aaron of Gas Monkey Garage really always bring you junk?

Yes, since most of their vehicles are restorations, we get their projects at there worst.

4. Gas Monkey Garage brings you a lot of classic restorations and custom work. Is that the bulk of your business or do you mainly do general repairs?

The bulk of our business is not restorations. It's general repairs with some restorations and custom projects.

5. Often times on Fast N' Loud, the fellas of Gas Monkey Garage will bring you a vehicle that needs a total interior overhaul and give you a ridiculously short deadline for when it needs to be complete. How real are those deadlines? And if they're real, how do you manage to complete a full interior restoration that quickly?

Due to the fact that Richard's vehicles are often scheduled for sale at auctions, the deadlines are real and we manage by putting several employees on their projects and working late.

6. How do you find the time to shoot scenes for Fast N' Loud while running a fully operational auto upholstery business?

Luckily we have two sides to our shop. When discovery comes over to shoot, we're still able to work on the other side.



DLT Chicago

5520 W. 111th Street
Oak Lawn, IL 60453
(708) 499-2040
(800) 458-3500

DLT Milwaukee

4330 S. Howell Ave
Milwaukee, WI 53207
(414) 483-1002
(800) 984-7954

DLT Ohio Valley

1619 Breckenridge St.
Owensboro, KY 42303
(270) 683-0329
(800) 258-0717

DLT Detroit

11820 Mayfield St.
Livonia, MI 48150
(734) 522-1080
(800) 521-3811



Email: info@duboisfabrics.com
www.duboisfabrics.com

The Hog Ring is the #1 blog and online community for auto upholstery professionals. Here you can read industry news, search jobs and connect with others who share your passion for auto upholstery.