

## HAARTZ Care Guide: Vinyl Convertible Tops

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**Keel Sells RaggTopp Kits  
Case Discounts Available  
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It's not enough to sell and install convertible tops. Auto upholstery shops that want to distinguish themselves as convertible top experts should also teach customers how to care for their new tops and even sell products, like

*RaggTopp Cleaner* and *Vinyl Protectant*, to help them do just that.

To get you started, we collaborated with *The Haartz Corporation*, the world's leading manufacturer of convertible topping, to put together a one-page care guide that you can print and leave in customers' cars.

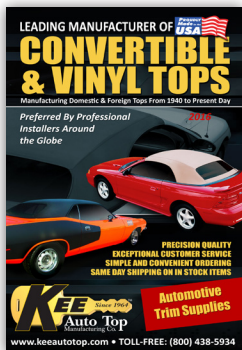
This guide focuses specifically on how to care for vinyl soft tops. Next month, we'll publish another guide on how to do the same for cloth tops.

Check it out. Go to [www.thehogring.com](http://www.thehogring.com) to view the Care Guide: Vinyl Convertible Top.

## NOW AVAILABLE!

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#### 2016 MINI CATALOG



- Convertible Tops
- Vinyl Tops
- Trim Supplies



#### CONVERTIBLE TOP COLOR CHART

- 110 material samples
- Describes the principal types of materials
- Lists construction and benefits of each type of material

#### VINYL TOP COLOR CHART

- Many older colors
- Hard to find grains
- 149 material samples
- Houndstooth
- Boar and Levant non-padded
- Odense
- Calvary Twill
- Cambria

Ask your customer service representative for more details on receiving your charts.

### SHOW OFF YOUR SKILLS WITH "BEFORE & AFTER" WORTH 5% OFF

Send us a "Before" and an "After" picture of the car with a new Kee top. If we use your picture in our social media or advertising you will receive 5% off your next convertible top and vinyl top.

Email us at [info@keeautotop.com](mailto:info@keeautotop.com)

## HOTLINE

1-800-438-5934  
For all the technical  
advice you need!

## TRIMMER TIP OF THE MONTH

One of our customers has invented a device that can ease the installation of convertible and vinyl tops. They have made an hexagon shaped hanging light bar that will help eliminate humidity in the summer and coldness in the winter. The bar is constructed out of square tubing and is 3 1/2' wide X 5' long with six 150 Watt heat lamp bulbs. It is suspended 3' above the car. The light bar has the same effect as sunlight and it's been a tremendous asset for his shop.