

Bestop

We are discontinuing our stock of Bestop replacement tops because of the deterioration of the pricing structure due to internet competition.

All tops are NOS, all sales are final and "As Is".

				<u>Your Cost</u>
51150-01 Black	1989-94	Amigo Top		\$ 264.00
51209	1976-95	Windshield Channel		\$ 26.50
51362-15 Black	1988-94	Tracker/Sidekick Top		\$ 184.00
51761-15 Black		Samaurai Sunport Top		\$ 107.50
51761-52 White		Samuarai Sunport Top		\$ 107.50
52508-01 Black		CJ7, CJ8, Scram Bikini		\$ 40.50
52509-01 Black	1986-91	Wrangler Strap Bikini		\$ 40.50
52519-37 Spice	1992-95	Wrangler Bikini		\$ 40.00
52570-09 Char		Suzuki Sidekick Bikini		\$ 40.00
52570-15 Black		Suzuki Sidekick Bikini		\$ 40.00
90004-04 Tan	1980-91	Jeep Wrangler Duster		\$ 49.50
90009-01 Black	1988-94	Sidekick Duster		\$ 60.00

Electron Top Mfg. Co.

(800) 221-4476 (718) 846 7400

Electron Top Mfg. Co.

“Our Reputation is Tops!”

OVERSTOCK - Price Reduction



Courtesy of Convertible Top Man Snellville, GA



We have an abundance of **Tinted Only** glass windows that we are selling at a greatly reduced price of \$ 198.00 Retail cost in any color with a plain black lining until supplies last.

Price Reduction on these Stock #'s

1995-2000 Chevrolet Cavalier - ET 5070

1995-2000 Pontiac Sunfire - ET 5070

1987-1995 Chrysler Lebaron - ET 2590

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WHAT YOU SHOULD KNOW ABOUT CAR WASHES & YOUR CONVERTIBLE TOP

1. Most car washes use a high detergent soap that will break down the water repellency of a canvas top. It will, in time, give the exterior of the top that wet look. Using RaggTopp Protectant will replace this and make the water bead up again.
2. Most car washes use high pressure jets that force water and soap into areas that usually wouldn't get wet during normal driving. In turn, this may force water to pass through the stitching causing the lining to wick water.
3. The brush-less car washes use felt beater pads instead of brushes which hit the convertible top forcing soap into the material. Some car washes are able to lift the felt beaters which we suggest requesting. Also, these felt beaters can work grit into the fabric reducing the longevity and appearance of the material.
4. If your convertible has a vinyl window we suggest not using a car wash. The beater pads have debris in them and will act abrasively against your delicate window causing scratches.
5. All the above comments depends on the cleanliness and type of car wash, what kind of material the top is made of (canvas or vinyl), plastic rear windows or glass, and the style and type of top.

Convertible, Upholstery & Marine Care Products

RaggTopp care products are specifically formulated to safely clean, polish and maintain Automotive & Marine upholstery. Incorporate a cleaning & protecting kit with every convertible top you install; your customers will appreciate.

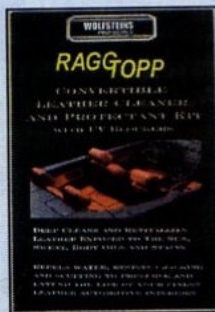
Wolfsteins RaggTopp Vinyl/Fabric Cleaners & Protectants (sold individually).

\$18.00 - \$30.00 Retail



Wolfsteins RaggTopp Leather Cleaner & Protectant Kit.

\$54.00 Retail



Wolfsteins RaggTopp Vinyl/Fabric Cleaner & Protectant Kits.

\$46.00 Retail



If you have any questions please call (800) 221-4476.



Electron Top Mfg. Co.
IMAR Protective Polish

Use **IMAR** Protective Cleaner or Polish to clean, shine and protect clear vinyl. Special UV inhibitors significantly extend life of vinyl by minimizing the deteriorating effects of sunlight.

Helping to defeat common problems of age induced brittleness and promoting continued flexibility. It is safe to use daily and is recommended to be used often to properly maintain the clarity of clear vinyl.



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"Support the Little Guys" *"Keep in Touch!"*

I have fond childhood memories of growing up in a little town during the 60's and 70's. Our small town was a one square mile gem located 29 miles outside one of the most magnificent cities in the world, New York. My graduating class consisted of about 150 students; most of us whom felt like brothers and sisters rather than co-students, and our neighbors were fondly referred to as Aunt and Uncle or Mr. and Mrs. It was a magnificent childhood and I felt like I belonged.

The feeling I had back then of belonging to our community was not restricted to the feelings I had towards my classmates and neighbors, but also to the local merchants whom WE relied upon for their goods, support and advise. I recall Mom telling me to walk downtown to see Bill; our local Pharmacist, and ask him what to do about the rash on my hand or Dad saying, "Walk to town and ask Mr. Hall"; the owner of the local hardware store, "for a cotter pin big enough to fix my wheel". As a child and young adult my small world was positively accentuated, secured and supported by the local people that ran the local businesses. There was an unspoken trust and a great feeling in our community. Most of the people that lived there knew each other, which did bother me as a teen as there was always someone watching me that would get in touch with my parents.

Our Mom and Dad were both proponents for patronizing the small shop owners in our area. They often said to us kids, "*Support the Little Guys*". I guess they felt this way because they too, were small business owners. At that time I didn't understand what they meant and what difference it made who they bought from but ... I surely do now. I recall Dad saying when the big orange "Do it yourself" supply chain came into existence, "Boy, our local hardware stores are going to have a tough time competing with them". He was right and I sure miss Mr. Hall; there was always something really nice about walking into his store and being asked, "How's the family?" and the sense that his interest wasn't solely my money and his bottom line.

Large businesses have done a great job at bringing consistency, convenience and selection to our consumer purchases. Between individual locations of the big chains it is hard to find inconsistency in their products and quality; (this is due to main distribution hubs that ensure conformity across the country) which is quite convenient. Most of them have carefree return policies; (buying larger quantities creates greater leverage for negotiating lower purchasing prices creating larger profit margins, which in-turn allows for a more lenient return policy), more exposure; (huge advertising budgets) and larger selections; (capital). This puts "*The Little Guys*" at a direct competitive disadvantage; but really "What difference does it make if WE don't have small businesses to deal with?" A question WE can answer defensively being the majority of "Our Industry" are "*The Little Guys*"; WE want to survive and flourish; but other than that, "What importance does a small establishment hold?"

"What importance does a small establishment hold?"

This country was founded on small businesses. Without the local mercantile, blacksmith or farmer, our country would not have succeeded. Local merchants and suppliers are the thread that tie the residents to their community. They are the schools, pharmacies, delicatessens, mechanics, local grocers, hardware stores, 5 & 10's, piano teachers and book stores (forgive me if I have forgotten some). They are the providers of first jobs, memories, supporters of children and their sport's teams and their buildings often help provide locations for the community to gather. "A farmer must tend to his sheep if he wants wool for his clothing."

Our amazing country is still full of wealth and opportunity, although in my opinion there is a growing sense of entitlement; it is still a country full of tremendous possibilities for anyone living here or emigrating here. Many immigrants, including our Grandparents, came to this country drawn to the appeal of its freedom, immense opportunities and the idea that they could promote themselves independently in business. They could persevere, work hard and hopefully prosper in owning their own business; at least the possibility is greater here than some other countries. How blessed WE are. So ... "What does it matter if small businesses survive? ... because most of our Auto Trim Industry is made up of them!"

"Support the Little Guys!"

Kimmy 8/13

Electron Top Mfg.

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F&L/SalesCust/Supportthelittleguys