

Electron 70p Mfg. Co.

"Custom Tops" Ship Within 5 Working Days!

C S T



T O P S

"Custom Quality at a Fair Price!" has been one of our Family motto's since 1960. We continue this tradition by producing replacement convertible tops not only with the original details from the O.E. Manufacturer but also by producing "Custom Tops" by Electron. Our Custom Tops can be produced in many unique, less conventional materials or colors; doing our best to accommodate any needs or desires your customer may have in order to make their top unique while maintaining our commitment to ... "Custom Quality Tops at a Fair Price!"



"Keep in Touch!"

Happy Fathers Day 2017

We are so grateful to have had a father that was so willing to invest so much of himself for the future and well being of his kids. In addition to creating a company; *Electron Top*, for us to perpetuate, he also rarely passed the opportunity to teach us something. Dad always said what was on his mind and was fervent in his beliefs along with being extremely consistent in them. He was never stingy with advice, sometimes over-generous (tongue in cheek), and his wisdom was articulate and clean with solid lessons at their core.

Throughout my life ... Dad wrote poems and letters to me which were full of wisdom. I did not always understand the significance of his writings but as I grew, so did my understanding of his logic. I was not the only recipient of literary compositions and would like to start sharing some of them with you ... from time to time.

A letter written to a Grandchild in 1997 while they were floundering around age 14.

Dear

It is not very often that you will hear from me this way. You know I love you very much and it is that love that inspired me to write this letter.

My Mother would, from time to time, write me a few verses to help me to relate to the challenge, of which there were many, in life that I was confronted with at the time. My Mom always seemed to know what I was up against - whether it was in school, while I worked for Grumman Aircraft Co. or getting into the Navy & making the grades to stay in the flight program.

What do you need to succeed - to be sure you have all the ability needed. If you have all the opportunity to get the job done ... what's missing? I think I know - Its desire! Desire to do your very best - If for no other reason for yourself. As applied to sports - look at it this way. You're on a team in a particular sport not for the purpose of winning, although that sometimes looks like the most important thing. The real and most valuable reason should be to perform your assigned task to the best of your ability and sometimes, as a member of a team, you help one of your teammates do his best as well. It always seems to wind up that the team with the most players doing their best ... wins.

At this point in your life school is no different, you are a member of the greatest team of all times ... your family and you are a very important player. The rest of the team is counting on you to do your best at whatever the job - cleaning the yard - cutting the grass and of course, at this point in time, getting a high standard for yourself in school. It is not how you compare to others, but how you compare and are doing to meet the challenge of the high standards you set for yourself - That's desire & a thirst for knowledge. You will probably find that you will have to raise your standards as it becomes easier and easier as you focus and discipline yourself along the way. The following, borrowed from a poem I wrote with Aunt Kim when she started to drive ... "Learning is like climbing a great hill of sand - if you don't keep on climbing at the bottom you'll stand".

Henry Ford said "Create a responsibility ... then meet it." Remember - It's you against your high standards - Let the others worry about their own standards.

Love you, Opa

Kimmy 2016

Dadisms - Fred W. Strauss Jr.

"Assume every customer deserves the best."

"You can have anything you want but not everything you want."

"Leave everything a little better than the way you find it."

"Everything always works out."

"Take pride in doing a job everyone has given up on."

"Tell me what you believe in; I have enough doubts of my own."

Definition of tact "Telling someone to go to hell and they are
looking forward to the trip."

"Be parsimonious with advice; fools don't take it and wise men don't need it."





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